

PRIORITY 3: PROMOTING EDUCATION

INITIATIVE 3B: KNOWLEDGE SHARING PLAYBOOK



Deliverable

- “How-To” Playbook will consist of 8-10 themes with simple and accessible content to raise awareness of decentralized

AT A GLANCE

High Level Description

- Playbook will consist of 8-10 themes (e.g., IMP home delivery, remote monitoring, care at home, ePROs) with 1-2 pagers per theme, practical how-to guide, covering main points, and links for double clicks/available resources

Expected Timeline

- Short- to Mid-Term
- Approx. Start: 14-July-2021
- Duration: 180 Days
- Link with Best Practices.
- This is the first priority to accomplish within this initiative.

External Spends

- None

Database Requirements

- None

KEY STAKEHOLDERS

Industry Experts

- TBD based on themes, good knowledge within DTRA, but also need input from end users
- DTRA experts to author chapters of the guide

Organizations

- DTRA, Transcelerate, ACRO, MCC

Other Influencers

- Providers like Medable/Science 37 need accept and promote this

VALUE TO ACHIEVE

- Main value realized for sponsors/CROs and on how to insert DCT modules in the protocol/ CT execution.
- Better designed studies also lead to execution ease for sites and better patient experience better, centralized resources allow for scale as well.

CHALLENGES TO ADDRESS

- Current “how to” resources fragmented and not democratized.
- Available resources have a selling/commercial intent.
- Need trusted, non-biased information
- Call out non-technical considerations as part of overall implementation strategies (needed SOPs, documentation, compensation structures for participating sites, capabilities or requirements a site may need to participate) potential risks.

ACTIONS REQUIRED

- General framework/productization including intro on how we picked themes and big process picture; ID-ing of scope/themes; splitting the work among the right experts and drafting; linking resources already available
- Create a multi-channel social media campaign
- Connect the DCT experts with the Demand
- Creating a social media campaign to support this in addition to connecting DCT experts with the demand will come later to support this.

POTENTIAL BARRIERS TO SUCCESS

- Resources/limited bandwidth, lack of sharing from knowledge holders, has to be detailed enough but platform agnostic, acceptance as the definitive standard by industry
- Costs, Time, Efforts, Money – Changing mindsets / change management
- Confidentiality when discussing trials. We may need to provide training to our advocacy groups on confidentiality.